& BEAUTY

·Special Supplement

Skin Cancer Expert Dr. Jennifer L. Herrmann Joins Staff at Moy-Fincher-Chipps Facial Plastics & Dermatology

oy-Fincher-Chipps Facial Plastics & Dermatology is pleased to announce Jennifer L. Herrmann, M.D. as a new partner in their practice. As a board certified and fellowship-trained dermatologic surgeon, she brings expertise in the treatment of skin cancer using Mohs micrographic surgery and in cosmetic dermatology. For added patient convenience, Dr. Herrmann is offering appointments on Saturdays.

Dr. Herrmann graduated summa cum laude from Princeton University and earned her medical degree from Harvard University. She completed her residency at the University of Alabama where she pursued a fellowship in cutaneous oncology (skin cancer), was awarded the Walter P. Little Award for excellence in dermatology, and served as Chief Resident during her final year. She completed her Mohs micrographic and cosmetic surgery fellowship at the University of California, San Francisco.

"Everyone at Moy-Fincher-Chipps is delighted that Dr. Herrmann is joining our practice as a dermatologic surgeon," said Dr. Ronald Moy, M.D., a founding partner. "Her warm personality, attention to detail, and accessibility to patients make her a wonderful addition to our team."

Dr. Herrmann has received numerous research grants, has lectured to colleagues and the public on skin health, and has published more than 20 peerreviewed studies and book chapters.

With a particular interest in skin cancer prevention and early detection, she has organized multiple educational events, skin cancer screenings, and led the effort to successfully pass legislation that protects minors from the dangers of indoor tanning beds. "With 1 in 5 Americans eventually developing skin cancer, I think it's critical to not only expertly treat these cancers but also to help prevent them in the first place. Today, there is so much more we can do than just recommend sunscreen for skin cancer prevention. From topical repair products that actually help reverse damage to laser resurfacing, I'm thrilled to join a practice that embraces innovation and where I have access to the latest research, tools, and techniques. At Moy-Fincher-Chipps, I can do so much more than just treat disease. I can commit to offering my patients the comprehensive care they deserve."

To schedule an appointment with Dr. Jennifer Herrmann, call Moy-Fincher-Chipps Facial Plastics & Dermatology at 310-274-5372.



A Relaxation Room at The Spa on Rodeo.

Hidden Gem, Spa On Rodeo Is Sanctuary Of Beauty, Wellness

Steps away from the whirlwind of Rodeo Drive is a sanctuary hidden in the heart of Beverly Hills, The Spa on Rodeo. Rooted in the famed Rodeo Collection, The Spa on Rodeo's boutique atmosphere provides guests with individual attention and personalized treatments designed to promote relaxation, beauty and wellness.

'The Spa is based on the belief that wellness begins from the ground up. I believe that healthy feet are the foundation of optimal well-being and we use that philosophy as the basis for care at The Spa on Rodeo. We are





and we are there every step of the

Dr. Bobby's expertly appointed team specializes in alternative therapies such as reflexology, cranio sacral, aromatherapy and customized massages along with professional pedicures, manicures and cutting edge paramedical skin revision treatments.

All guests can indulge in The Spa on Rodeo's healing foot soak before any of their treatments. Infused with aromatherapy, detoxifying chlorophyll

and soothing coconut milk, soaks are prepared in raw copper basins to stimulate positive energy flow, increase circulation and decrease inflammation. The Rodeo Pedicure comes with a re-texturizing enzyme mask, warm paraffin dip and foot reflexology massage. The perfect pedicure for dry and cracked feet.

The Spa on Rodeo utilizes the most advance non-surgical skin revision concepts ranging from results driven paramedical facial treatments to their own line of certified organic sensitive skincare, TSOR Organics.

The most progressive skin treatment offered by The Spa on Rodeo is PRP Cellular Therapy. This micro-needling treatment redelivers your extracted platelet rich plasma (PRP) and additional stem cell human growth factor (HGF) subcutaneously. Benefits of PRP/HGF therapy include dramatic improvement of skin's texture, color, elasticity and natural collagen synthesis. The results are unrivaled by alternative non-invasive, age management procedures.

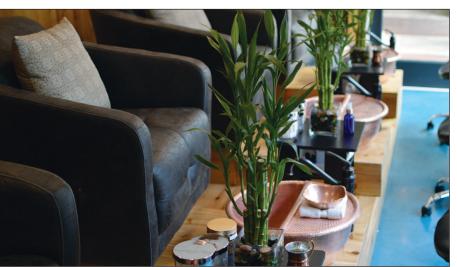
The Spa on Rodeo also provides organic permanent cosmetics, Wake Up in Makeup.

Truly a hidden gem, The Spa on Rodeo offers beauty and wellness alternatives for a unique healing experience.

www.thespaonrodeo.com
421 N. Rodeo Drive – Suite G-13
Beverly Hills 90210
Call 424-284-8040



1 IN 5 AMERICANS GETS A SKIN CANCER



The tranquil environment at the Spa on Rodeo.